



Need Practice Branding and Marketing?

- If you're moving into a new office you'll want to quickly establish your unique brand in the marketplace and start bringing in new patients.
- If you're remodeling, you'll want to remodel your marketing and brand as well.
- Or, maybe you've finally decided to pull it all together and launch a new image.

Take the case of Dr. Joel Switzer, a dentist in Mesa, AZ.

Dr. Switzer chose to purchase Curtis Group's Style™ Package for his start-up practice and saved **BIG** on custom design and writing costs.

But that's not all.

Now, his comprehensive and customized Style™ Package has earned national recognition from "Graphic Design usa", the Bible of the graphic arts profession. They chose Dr. Switzer's materials as a First Place winner in their 2005 Awards Annual. That's right! Dr. Switzer's discounted package from Curtis Group just took top national honors for design and creativity. Try getting that from any other dental marketing firm.

However, the real proof is in the pudding.

Fancy awards and creative design are worthless if they don't produce patients. Dr. Switzer tells us that since he opened his start-up practice a year ago, he has averaged 60 new patients a month from his marketing.

***To hear Dr. Switzer's comments, click here:

<http://PlayAudio-123.com/play.asp?m=230021&f=CKOGHB&ps=13&p=1>

***To see how to get your Style™ Package from Curtis Group, click here:

<http://www.curtisgroup.com/switzer/CGStyleAgreement.pdf>

***To see Dr. Switzer's materials, click here:

<http://clients.curtisgroup.com/openview/>

***To visit Dr. Switzer's website, click here:

<http://www.lassendasdentalhealth.com/>

***To read more about the Graphic Design usa award, click here:

<http://www.chipsbooks.com/amergrap3.htm>

Please respect Dr. Switzer's time and availability for personal contact. We ask that you not telephone him, but rather email him at: main@lassendasdentalhealth.com if you need further comment.

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